

# Creating A SAFE WORK CULTURE

Creating a safe and inclusive work culture is no longer a choice, it's an essential competitive advantage. This commitment is integral to increasing employee engagement, retention, and innovation - leading to improved performance, productivity, and a positive impact on the bottom line.

To successfully implement and harness the advantages of diversity, businesses must define a clear DEI strategy supported by frequent diversity and inclusion training and supplemented by initiatives like Employee Networks.

## *Relevant* WORKSHOP TOPICS:

***Beyond the Image of Diversity:  
How to Create a Culture of Inclusion***

***The 3 Cs for Managing Unconscious Bias:  
Curiosity, Courage, and Commitment***

## *Engaging* PRESENTATION EXPERIENCE:

- Get actionable takeaways
- Learn from real-world stories and examples
- Enjoy an interactive, high-energy delivery

## *Critical* ORGANIZATIONAL BENEFITS:

- Increase sense of belonging for your staff and client partners
- Boost creativity and innovation
- Enhance your competitive advantage and attract new clients
- Expand talent recruitment reach
- Create a positive internal and external brand image
- Position your organization as an industry leader

## Diversity, Equity, and Inclusion SERVICES INCLUDE



STRATEGY  
DESIGN



STRATEGY  
IMPLEMENTATION



INTERACTIVE  
WORKSHOPS

### Strategy Design and Implementation Focus On:

Hiring, onboarding, retention,  
and promotion process

External branding

Professional development

DEI Council structure

Leadership talent pipeline

Employee Resource  
Groups (ERGs)

Internal communication

Community relations

**“ Meaningful progress depends on intentional and ongoing commitment to action. This is essential for creating and maintaining an inclusive work culture where employees feel safe, respected, and valued. ”**



DIMA GHAWI



**DIMA GHAWI**  
LEADERSHIP SPEAKER & COACH

[dimaghawi.com](http://dimaghawi.com) / (800) 434-0898 / [dima@dimaghawi.com](mailto:dima@dimaghawi.com)

# HOW IS DIMA *different?*

## OVER TWO DECADES OF LEADERSHIP EXPERIENCE

Dima's methods are backed by more than 20 years of corporate leadership and employee development with Fortune 20 companies, including 11 years of cultivating leaders at IBM.

## ENGAGING PRESENTATION DELIVERY

From logic and solid statistics to storytelling and humor, Dima's workshop approach engages all learning styles to ensure that your leadership team retains actionable and enduring skills.

## GLOBAL PERSPECTIVE

Dima's global professional experiences give her unique insight into multicultural engagement and leading diverse teams. She uses that knowledge to illuminate a new perspective that enables her audience to thrive as leaders in diverse environments.



## ABOUT DIMA



Dima Ghawi is the founder of a global talent development company focused on enriching the world's organizations by creating an inclusive and engaging work cultures. Her mission is to guide business executives to develop diversity, equity, and inclusion strategies as well as implement a multi-year plan for advancing quality leaders from within their organization.

Through consulting engagements, training programs, and executive coaching, Dima has empowered thousands of professionals across the globe to expand their leadership potential.



**DIMA GHAWI**  
LEADERSHIP SPEAKER & COACH

[dimaghawi.com](http://dimaghawi.com) / (800) 434-0898 / [dima@dimaghawi.com](mailto:dima@dimaghawi.com)

